AMERICAN SADDLEBRED AMBASSADOR PROGRAM

INDIVIDUALS

Region # **Name of Participant** **ASHA Member #**

Charter Club Collecting Data

PLEASE GIVE DETAILS ON BACK OR ADDITIONAL SHEETS IF NECESSARY

PROMOTIONAL ACTIVITY (PLEASE ATTACH DETAILS)	POINTS	NUMBER OF OCCURRENCES	TOTAL
Showed 1 or more American Saddlebred at an all-breed open show	15		
Took 1 or more American Saddlebred to an all-breed event such as a parade, group trail ride, etc. (list events)	20		
Took American Saddlebreds offsite to an Expo or other public promotional event (list events)	15		
Participated offsite in school, or club, or public seminar other than above:			
-with horse 20 points per event	20		
-as a speaker 15 points per event	15		
Hosted a barn show open to public and other barns (dates)	40		
Hosted a Clinic (dates)	20		
Hosted a Camp (dates)	20		
Held a public Open House (dates)	20		
Held onsite seminar for a group outside the breed (15 pts for each group/occurence)	15		
Was written up in an all-breed print or online publication (list)	20		
Advertised in an all-breed print or online magazine (list)	10		
Took a Saddlebred to, or arranged for video exposure (earned at initial airdate):			
For national network or movie (list)	40		
For local network or cable/internet program (list)	30		
Active in more than one discipline (1 occurrence maximum):			
Western	10		
Jumping	10		
Saddleseat	10		
Hunt Seat	10		
Dressage	10		
Eventing	10		
Combined Driving and/or Carriage Driving	10		
Therapeutic Riding	10		
Fox Hunting	10		
Competitive Trail Riding	10		
Gymkhana / Poles / Barrels	10		
		ANNUAL TOTAL POINTS	

- *The ASHA will not be responsible for errors or omissions in the collection or transmission of data.*
- *Verify that your nearest charter club has received your data accurately on or before December 21.*

QUESTIONS?: (859) 259-2742 . FAX (859) 259-1628 . saddlebred@asha.net . www.saddlebred.com